

GTM Library — Physical AI, Digital Twins, Industrial Autonomy

Executive Frameworks by Muhammad A. Yunas

This GTM Library contains executive frameworks for Physical AI, Digital Twins, Industrial Autonomy, OT/IT Convergence, Agentic AI, and enterprise AI commercialization.

Included Frameworks

1. Silicon Meets Steel — Physical AI Narrative
2. Mastering a Product Launch
3. GTM Architecture — Sense → Reason → Act
4. OT/IT Convergence GTM
5. Agentic AI Commercialization
6. Physical AI Cockpit
7. Industrial Autonomy GTM Playbook
8. Executive GTM Briefs
9. Case Study Outcomes
10. Category Creation Assets

Purpose

To provide executives, operators, and transformation leaders with clear, actionable GTM models for AI systems that sense, reason, and act in the physical world.