

Agentic AI Commercialization — Executive GTM Summary

Commercializing Autonomous AI Systems

Agentic AI systems perceive, plan, act, and self-correct. They operate autonomously across workflows, machines, and environments.

Why It Matters

- Autonomous exception handling
- Multi-agent coordination
- Real-time decision cycles
- Continuous learning
- Operational resilience

GTM Strategy

1. Define the Agent's Role
2. Build the Value Story
3. Align with OT/IT Architecture
4. Prove with Measurable ROI
5. Expand Across the Enterprise

Impact Metrics

- 30–50% fewer manual interventions
- 25–40% throughput lift
- 20–35% cost reduction
- 99%+ decision accuracy
- 3–5× ACV expansion